

Women Startup Program

"A PROGRAM TO TRANSFORM IDEAS INTO
BUSINESS VENTURES."

FOR WOMEN WITH AN EARLY STAGE
IDEA/STARTUP

MENTORING &
INCUBATION

KNOWLEDGE &
FINANCIAL
SUPPORT

CALL FOR
APPLICATIONS
ARE NOW OPEN

SECTOR
AGNOSTIC

FOR APPLICATION AND MORE DETAILS, PLEASE VISIT
WWW.NSRCEL.ORG/WOMEN-STARTUP-PROGRAM

ABOUT IIMV-FIELD

IIMV Foundation for Incubation Entrepreneurial Learning and Development (IIMV-FIELD) is the **Incubation and Startup Hub** of IIM Visakhapatnam.

After starting Operations in 2018, IIMV-FIELD is now one of the **fastest growing incubators** in India. We are in Visakhapatnam - a **Smart City**, an aspirational district, and an industrial hub in the state of Andhra Pradesh. IIMV-FIELD would like to build the incubation center by leveraging the strengths of this region. We are keen on promoting **innovation and entrepreneurship** by encouraging and supporting the students, faculty members, alumni of the Institute, start-ups, and entrepreneurs **across the nation, and specially the region**, to translate their ideas and concepts into business models and make their products/services ready for commercialization.

ABOUT THE WOMEN STARTUP PROGRAM (WSP)

IIMV FIELD has collaborated with NSRCEL, a Center of Excellence at Indian Institute of Management Bangalore, to support ambitious and innovative women entrepreneurs by enabling them to transform their idea into business ventures.

The Women Startup Program supports aspiring women entrepreneurs across India at the ideation or early stage of their businesses. WSP is sector agnostic, providing the essential resources, knowledge, and financial support to help launch and grow women-led ventures, especially through enhancing their entrepreneurial and managerial skills. The vision is to make learning accessible, affordable, and unbounded, primarily for women living in tier-2 and tier-3 cities.

The Program provides business knowledge for entrepreneurs to build on their idea in the initial stage through Massive Open Online Course. The Program then progresses by offering selected candidates a three-month virtual pre-incubation program where entrepreneurs will undergo business training to develop their prototype. Finalists are selected to be a part of Incubation at IIMV FIELD where they will focus on developing their product and scaling up. The Program is fully sponsored by Kotak Mahindra Bank Limited

The Program consists of Four Stages –

Stage – 1: Application: Click on the link to apply for the program - <https://www.nsrcel.org/women-startup-program/>

Stage – 2: Five Week Online Training (MOOC): The Program provides business knowledge for entrepreneurs to build on their idea in the initial stage through Massive Open Online Course.

Stage – 3: Pre-Incubation : The Program then progresses by offering selected candidates a three-month virtual pre-incubation Program where entrepreneurs will undergo business training to develop their prototype.

Stage – 4: Incubation at IIMV-FIELD: Finalists are selected to be a part of Incubation at **IIMV FIELD** where they will focus on developing their product and scaling up. The Program is fully sponsored by Kotak Mahindra Bank Limited.

Note: Please refer <https://www.nsrcele.org/women-startup-program/> for more details about the Women Startup Program.

ELIGIBILITY CRITERIA FOR WOMEN STARTUP PROGRAM

- Must be an early stage – idea/ startup
- Applicant should be the full-time owner or co-owner of the venture
- Applicant must be over 18 years of age and have India Nationality/ Residence

OPPORTUNITIES FOR STARTUPS IN THE WOMEN STARTUP PROGRAM

The following support will be provided for the selected Startups in the Women Startup Program during Incubation at IIMV-FIELD

Incubation Services include:

- ✓ **Financial Support** - Selected Ventures Receive Grant Support in Line with The Milestones Achievement and Compliance with Mandatory Program Guidelines.
- ✓ **Mentoring Support** - Unparalleled Access To our Extensive Mentor Network Including Alumni, Industry Experts and VCs
- ✓ **Massive Open Online Course** - Online Learning Experience in Entrepreneurial Concepts to Establish a Fail-Proof Business Plan Through Customer Validation
- ✓ **Networking Support** - Connects to Prospects for Sales, Business Development and Technology. Access To Researchers and Academicians Shall Be Facilitated
- ✓ **Legal Compliance** - Pro-Bono Legal and Company Secretarial Advice from Our Experts
- ✓ **Promotions in Internal Digital media channels** - social media Pages of IIMVFIELD / of Student Entrepreneurship Club - EPIC Club /of Student body Clubs/ of IIM Visakhapatnam, Through IIMV's Quarterly Newsletters IIMV Vibes, Annual Reports etc
- ✓ **Business Acceleration** - Chance to Showcase Ventures Periodically at Startup Events/ Exhibitions
- ✓ **Need Assessment** - Focus on Area Specific Development of Ventures and Ecosystem Mapping Of Their Requirements
- ✓ **Startup Kit** - Joining kit including cloud credits from AWS, etc
- ✓ **Startup Immersion** - Selected Ventures to Travel to An International Startup Hub to Explore Business Growth Opportunity

APPLICATION PROCESS

The application form needs to be submitted on the website <https://www.nsrcele.org/women-startup-program/>

For any queries about this program

Chat with us in WhatsApp at **+917569309208** or email us at wsp@iimv.ac.in

Join Our Exclusive WhatsApp Groups & Stay Connected

For Entrepreneurs across India, to know about opportunities in IIMVFIELD Programs, Events, and interesting updates on Events by IIMVFIELD Ecosystem Partners. To Join the groups - Text us about your interest to our WhatsApp Number (+917569309208) or use this link <https://wa.me/message/5XPA42WCKUOGA1>

Connect with Us

IIMV-FIELD in social media : <https://iimvfield.com/iimvfield-in-social-media>