

NAARIPRENEUR FOR HER PROGRAM COHORT 2



APPLICATIONS NOW OPEN!

FOR VENTURES



Led
by Her

OR

Solving
for Her



Any
Location



Any
Sector



Any
Stage

THE PROGRAM JOURNEY

PHASE 1

CALL FOR APPLICATIONS

- APPLY WITH JUST AN IDEA



APPLY BEFORE
30 JUNE 2026



PHASE 2

PRE- INCUBATION

- CAPACITY BUILDING
- PEER LEARNING
- VIRTUAL ENGAGEMENT



SUPPORT
UPTO
75 STARTUPS

PHASE 3

INCUBATION

- ONE-ONE MENTORSHIP
- CAMPUS IMMERSION
- ACCESS TO MARKETS, FUNDS, NETWORKS, RESOURCES
- GRANTS TO TOP 5



SUPPORT
UPTO
25 STARTUPS

IIMV Foundation for Incubation Entrepreneurial Learning and Development (IIMV FIELD) is a section 8 company, the Incubation and Startup Hub of the prestigious IIM Visakhapatnam. Established to foster and promote a culture of entrepreneurship and innovation, IIMV FIELD has emerged as a leading player in India's startup ecosystem. With a history of impactful programs and a track record of supporting 200+ startups, IIMV FIELD has positioned itself as a hub of innovation and excellence.

Key Milestones Include:

- **Recognised Expertise:** IIMV FIELD has been awarded the TIDE 2.0 Program by MEITY; the NIDHI Accelerator Program by NSTEDB, DST; the SISFS Program by DPIIT; the AIC Program by NITI Aayog; the Sampannakaari (NRLM Incubator) Program by MoRD, GoI & SERP, GoAP.
- **Flagship Programs:** Hosted 11 flagship programs addressing diverse entrepreneurial needs, supporting 135+ Women led ventures, 40+ Social ventures, & 70+ Tech based ventures
- **Geographic Coverage:** Incubated startups from 55+ cities & 20+ States in India.
- **Sector-Agnostic Excellence:** IIMV FIELD has supported startups in 40+ Sectors across India.
- **CSR Partnerships:** Partnerships with MTAR Technologies and NBCC India showcase its capability to deliver CSR-aligned entrepreneurial growth for corporates.
- **Startup Achievements:** Incubated startups created several jobs, raised external funding, received several awards and recognitions, and contributed to the growth of the economy and community.
- **Incubator Achievements:** IIMV FIELD has gained national recognition for its impactful initiatives from DPIIT, PRSI Awards, etc.

What sets IIMV FIELD apart is its ability to combine deep startup incubation expertise with strong ecosystem access. Entrepreneurs benefit from structured mentorship, access to funding, academic insight from IIMV faculty, and real-time support from students and alumni.

EPIC (Entrepreneurial Passion & Innovation Club), a community of IIMV's PGP Students, at IIMV FIELD is pivotal in nurturing entrepreneurial talent and fostering innovation. It spearheads initiatives such as EPIVAULT, a national-level pitching competition that attracts startups from across India, and EPICENTER, IIM Visakhapatnam's annual entrepreneurship summit featuring industry leaders and successful entrepreneurs with IIMV FIELD. Additionally, it oversees Epifunds Angel Network, a student-run organization that connects startup investors with founders seeking funding. Through these initiatives, EPIC continues to empower entrepreneurs and contributes to the growth of the startup ecosystem.

Overall, IIMV FIELD is committed to creating a conducive environment for fostering and supporting entrepreneurship and innovation, and with its strategic plans, it is well on its way to becoming a world-class incubation center.

ABOUT NBCC INDIA LTD

NBCC (India) Limited is a Central Public Sector Enterprise under the Ministry of Housing and Urban Affairs, Government of India, incorporated in 1960. Today it holds Navaratna status and has emerged as a market leader in the construction sector, executing a robust order book of ₹85,000 crore. Its business spans three primary segments: Project Management Consultancy (PMC), Engineering Procurement & Construction (EPC), and Real Estate Development. Beyond its pan-India presence, NBCC's portfolio includes projects in Maldives, Mauritius, Africa, and several West Asian nations.

NBCC is committed to nation-building and contributing to the society that sustains its growth, working with communities near its operations to positively impact their lives. Its CSR philosophy is grounded in a vision to establish itself as a socially responsible corporate entity and contribute to the socio-economic development of communities by building stronger, sustainable societies and raising the quality of life of the people of India. Broadly, NBCC's social interests span quality education, skill development and livelihoods, healthcare, rural infrastructure development, women empowerment and the protection of national heritage, art, and culture. The company takes a holistic view of community development, with a stated preference for addressing the needs of rural populations as a priority. It subscribes to the ten principles of the United Nations Global Compact, signalling an intent to align its social commitments with globally recognised standards of responsible corporate conduct.

ABOUT NAARIPRENEUR FOR HER PROGRAM

The Naaripreneur for Her Program at IIMV FIELD — the Incubation and Startup Hub of IIM Visakhapatnam — is a CSR initiative supported by NBCC India Ltd., designed to identify, nurture, and scale ventures that are either led by women or building solutions for women, across all sectors and geographies in India. The program's objective is to foster an environment where these ventures can flourish — breaking barriers, promoting gender equality, and advancing the economic empowerment of women across critical domains including health, safety, education, financial independence, livelihood creation and more.

In its first cohort, supported by NBCC India's CSR initiative, the program received an overwhelming 182 applications from 24 states — a testament to the untapped entrepreneurial potential of women across India. Through a rigorous multi-phase selection and capacity-building process, 27 startups were chosen for full incubation, spanning 14 states, 18 cities, and 13 diverse sectors. Each venture received a ₹40,000 prototype fund, 63+ hours of one-on-one mentoring, and 45+ hours of structured capacity building. The results were transformative: 23 of 27 startups became revenue-generated, collectively earning ~₹2 crore, while total funding raised across the cohort reached ₹1.93 crore. Beyond the numbers, the program created 158 direct jobs and 500+ indirect livelihoods, earned 25+ awards and recognitions for its founders, and awarded performance grants totaling ₹25 lakhs to the Top 5 ventures. Recognizing this impact, the program was honored as the 2nd Best CSR Program on Women Development at the PRSI National Awards 2024.

The 11-month long Cohort 2 program supports up to 75 entrepreneurs across two phases and provides six months of incubation support for up to 25 promising ventures at IIMV FIELD.

Phase 1 – Call for Applications (2 Months): A nationwide call for applications for interested and eligible startups to apply

Phase 2 – Pre-Incubation (2 Months): up to 75 shortlisted applicants from Phase 1 will have structured online capacity-building sessions, covering ideation, idea validation, and core entrepreneurship concepts. The phase concludes with the selection of 25 startups for incubation

Phase 3 – Incubation (6 Months): upto 25 selected ventures from phase 2 will receive structured mentorship from IIMV faculty, industry experts, and sector specialists, along with access to IIMV FIELD's ecosystem, infrastructure, and alumni network. The journey includes a two-day on-campus bootcamp on AI adoption and fundraising and concludes with a graduation ceremony where the top five startups share performance-based grants totalling ₹5,00,000.

SECTOR FOCUS IN THIS PROGRAM

Startups can be from any sector.

OTHER OPPORTUNITIES IN THIS PROGRAM

The selected startups in Phase 3 of the Naaripreneur for Her Program at IIMV FIELD, may also avail.

- **Financial Support** – At the end of the Incubation Phase, the Top 5 startups of the cohort will receive performance-based grants totaling up to ₹5,00,000.
- **Incubation Services** –
 - ✓ **Mentoring Support** - from IIMV faculty, IIM alumni, Resident Mentors, successful entrepreneurs, domain experts, etc.; One to One/One to Many; Last Mile Mentoring and Consultation Support
 - ✓ **Networking Support** - with Institutions, Labs, Organizations, Resource persons, Entrepreneurs, IIMV Clubs etc., Networking Events (Physical/Virtual) and Investor Connects. Access to IIMV FIELD's Ecosystem partners and Network Institutions.
 - ✓ **Capacity Development Programs** - Access to Workshops, Masterclasses, Knowledge Series, Founders talk series, Ask me Anything series, etc.
 - ✓ **Infrastructure & Access to Learning Resources** - Physical; Coworking spaces in the Incubation Center; Access to state-of-the-art lab infrastructure at IIMV FIELD premises; Access to certain online & offline learning resources in the state-of-the-art IIMV Library and IIMV FIELD's library.
 - ✓ **Promotions in Internal Digital media channels** – Social media Pages of IIMVFIELD / of Student Entrepreneurship Club - EPIC Club /of Student body Clubs/ of IIM Visakhapatnam, Through IIMV's Quarterly Newsletters IIMV Vibes, Annual Reports etc.
 - ✓ **Media Coverage** - Through External Print and Digital Media channels
 - ✓ **Consultation Support** - IIMV PGP Students as Part time interns & Consultants for Marketing/Business Development, etc

- ✓ **Customized Business Challenge Competitions & Opportunities** - Get solutions to specific Startup problems from IIMV PGP Students by involving them in Competitions, Challenges, etc
- ✓ **Business Communications** – Assistance with pitch decks, social media content, and application materials for startup opportunities across India and abroad.
- ✓ **Shared Professional Services** - For Company Registrations, Web Development, Digital Marketing, Legal, CA, IPR Support, etc at discount prices from our partnered service providers.
- ✓ **Information about Live Opportunities** - Opportunities of Events, Programs, Bootcamps for Incubation, acceleration, funding at our ecosystem Partners, Network Institutions, social media connections, etc through IIMV FIELD's WhatsApp Business Channel

ELIGIBILITY CRITERIA FOR APPLYING TO THIS PROGRAM

- The venture can be **led by woman and working on any product or service** or the venture can be led by a man or woman, **but it must be working on solutions for women.**
- The applicant **can apply with only an idea** during the call for applications phase.
- The applicant can choose to work on a product/service **in any sector.**
- The applicant can be running his/her venture from anywhere in India.
- Applicants must be at least 18 years of age (as on 1st May 2026)
- **At least one member from the core team** should be willing to pursue the venture full-time.
- Startups incubated and graduated under Cohort 1 of the Naaripreneur for Her Program at IIMV FIELD are not eligible to apply for Cohort 2.

IMPORTANT POINTS TO NOTE

- Innovators/founders/co-founders/Startups agree to strictly abide by IIMV FIELD's Incubation policy and guidelines at any point in time as detailed in <https://iimvfield.com/iimv-startup-policy>

APPLICATION PROCESS IN PHASE 1

The application form needs to be submitted to our website:

It consists of the following parts.

- **Section 1** - Applicant Information (To be filled in the form)
- **Section 2** - Startup Information (To be filled in the form)
- **Section 3** – Resume of Applicant / Founder, Co-Founders & founding team members (To be Uploaded in the form)

Details and guidelines for filling out the application form are detailed at the end of this document.

SELECTION CRITERIA

The following parameters will be continuously evaluated for selecting the Startups into various phases of the Program.

Selection for Phase 2	Idea, Problem Identified & Fit into the Program; Submitted while applying in Phase 1
Selection for Phase 3	Interaction with SCEC, IIMV FIELD at the end of Phase 2. Tentative Criteria is as follows. <ul style="list-style-type: none">• Idea – Quality of the Problem or Opportunity statement; Timing of the Idea• Proposed solution – Customer's Desirability, Technical Feasibility and Business Viability• Market Opportunity - Market Size; Competition; Product Market Landscape.• Business Model – Revenue Models, Cost Structure, Value Proposition; Scalability, Sustainability, and profitability in the Long Run; Time taken to become Cash positive.• Scalability – Alignment of Interests with Vision; Agility and Adaptability considering external market conditions.• Founder/Team – Educational/Professional/Entrepreneurial background; Skills and Expertise of Team members; Motivation, Relevant exposure, and Complementarity• Progress so far (Traction) – Prototype Stage /MVP /Business Model Validation /Product Market Fit /Growth /Scaleup

PROGRAM TIMELINES

The following are the tentative timelines of the program.

Details	Activity	Tentative Timeline
Phase 1	Call for Applications – Start Date	06 May 2026
	Program Outreach Event(s)	May 2026 – June 2026
	Call for Applications – Last Date for Submission	30 June 2026 23:59:59 hrs
Phase 2	Capacity Building Sessions - Online	July 2026 – Aug 2026
Phase 3	Incubation	Sep 2026 – Jan 2027
	Graduation of cohort (Tentative)	Jan 2027
	Post Incubation Support	Feb-Mar 2027

CONTACT US

For any queries about this program

- Chat with us in WhatsApp at [+917569309208](tel:+917569309208) or
- Use this link <https://api.whatsapp.com/send?phone=7569309208> or
- Email us at nfhp@iimv.ac.in

Join Our Exclusive WhatsApp Group & Channel to Stay Connected

For Entrepreneurs across India, to know about opportunities in IIMVFIELD Programs, Events, and interesting updates on Events by IIMVFIELD Ecosystem Partners.

- More details are <https://iimvfield.com/stay-connected-in-whatsapp/>

Know more about us

- About IIMV FIELD: <https://iimvfield.com/>
- IIMV FIELD in social media: <https://iimvfield.com/iimvfield-in-social-media>
- NFHP Cohort 1 Coffee Table Book: <https://iimvfield.com/publications/>

Application Link: <https://forms.gle/Eb8aTXK7ZFWrE6sG8>

SECTION 1 – APPLICANT INFORMATION

1. Brand Name of the Startup-
2. Name of the Applicant –
3. Role/ Designation of the Applicant in the startup –
 - Founder & CXO
 - Co-founder & CXO
 - Others
4. What is the Applicant/Founder doing currently?
 - Working Full Time on the Venture
 - Working Part Time on the Venture
 - Studying, but interested in working on business ideas.
 - Not employed but interested in working on a business idea
 - Employed in an organization but have an idea and interested in setting up a new business idea on own
 - Others
5. Gender of the Applicant/Founder -
 - a. Woman
 - b. Man
 - c. Others
6. Email ID of the Applicant/Founder -
7. WhatsApp No of the Applicant/Founder –
8. LinkedIn Profile Link of the Applicant/Founder-

SECTION 2 – STARTUP INFORMATION (AS ON 30 APRIL 2026)

9. Has the startup already been incubated at IIMV FIELD under the Naaripreneur for Her Program (cohort 1)?
 - Yes
 - No
10. Mention the type of venture the Applicant/Founder has incorporated
 - Not Registered
 - Sole Proprietorship
 - One Person Company (OPC)
 - Partnership Firm
 - Limited Liability Partnership
 - Private Limited

- Section 8 (Not for profit/ Trust/ Society)

11. If the venture is already incorporated, Please mention it's full name

12. If the venture is already incorporated, please mention it's date of registration

13. State/UT of the Startup

14. City of the Startup

- Mumbai
- Delhi NCR
- Bengaluru
- Chennai
- Hyderabad
- Kolkata
- Visakhapatnam
- Others (Please mention)

15. Mention the sector of the startup

- Advertising
- Agriculture
- AgriTech
- Architecture
- Construction
- Consulting
- Consumer Goods
- DeepTech
- E-Commerce
- Education
- EduTech
- Electric Vehicles
- Electronic Systems
- Energy
- EnergyTech
- Entertainment
- Environment
- EV Mobility
- FashionTech
- Financial Services
- FinTech
- Food
- FoodTech
- Gifting

- y. Handmade Crafts
- z. Health & Wellness
- aa. Healthcare
- bb. Horticulture
- cc. Hospitality
- dd. HR
- ee. IT
- ff. LegalTech
- gg. Logistics
- hh. Media & Entertainment
- ii. MedTech
- jj. Mobility
- kk. Packaging
- ll. Real Estate
- mm. Retail
- nn. SpaceTech
- oo. Telecommunication
- pp. Textiles & Apparels
- qq. Toys and Games
- rr. TravelTech
- ss. Waste Management
- tt. Others (Please mention)

16. Leadership of the startup -

- a. Founded and Led by a Woman
- b. Founded and Led by a Man
- c. Others, Please Mention

17. Are you building a-

- Product
- Service
- Product + Service

18. Products/Services offered by the startup are -

- a. Only for Women
- b. Only for Men
- c. For both Men and Women

19. Briefly mention the products/services being developed/offered currently by the startup?

20. Mention the month and year, from which the Applicant/Founder started working on the startup actively

21. Give an elevator pitch in the below format-

Our company, **[Company Name]**, is solving **[specific pain point]** for **[target market]**.

Today, **[audience]** struggles with **[problem]**, costing them **[quantified pain]**.

We've built **[solution]** that delivers **[advantage]** through **[key benefit]**.

22. Mention the Stage of the startup -

- a. Ideation
- b. Prototype
- c. Proof of Concept
- d. Minimum Viable Product
- e. Business Model Validation
- f. Product Market Fit
- g. Growth Stage

23. How many co-founders / founding team members are working full time in this startup currently?

- a. 0 i.e Applicant/Founder is working solo
- b. 1
- c. 2
- d. 3
- e. 4 and above

24. Did this startup/applicant get incubated in any other program at any incubation center? Mention the status - Currently at / Completed at. (optional)

25. Would you like to share any awards/recognitions/success stories or any other info about your startup? (optional)

26. Share the Website link of the Startup (optional)

27. Share the LinkedIn/Instagram/X (social media) Links of the founder, if any (optional)

28. Share the LinkedIn/Instagram/X (social media) Links of the startup, if any (optional)

SECTION 3 – UPLOADS

29. Upload – The Latest Resume of the Applicant / Founder and Founding Team Members

- a. Max 1 File only. PDF Format Only. Max 10 MB File Size Only
- b. File name –“CV– Startup Name” Ex: CV – Samsung.

30. Upload – Pitch deck of the startup as on 30 April 2026

- a. Max 1 File only. PDF Format Only. Max 10 MB File Size Only
- b. File name –“Deck – Startup Name” Ex: Deck – Samsung.